

Triangle

APRIL/MAY 2019

THE HOME

DESIGN & DECOR®

GREAT *Escapes*

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OUTDOOR OASIS

WICKER WONDER

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THE REAL TEAL



LUXURY HOME OWNERSHIP SIMPLIFIED

By Evan Bost

Artist rendering by Nick Osetek

Homeownership, the pinnacle of the American dream and personal investment, has changed.

Due to societal, technological, and demographic shifts over the last couple of decades, our time is now the most valuable and scarce resource we have and maximizing it can be a stressful challenge.

With seemingly less free time than ever before, home and lawn maintenance is more of a burden than a prideful duty, and the effects of this attitude shift are being felt across the real-estate industry, from single-family home resale to new apartment developments.

We want our homes to elevate our lifestyle and offer a sanctuary of stress relief. Coming home to a list of maintenance chores is not exactly relaxing or conducive to enjoyment. Even

homeowners who outsource lawn care, cleaning, and repairs are still responsible for scheduling, quality control, invoices and billing, and recruitment of the various crews they employ.

When living in a condo or other attached dwelling, like a town-home, the exterior maintenance and landscaping are typically included in community dues. But what if one desires a unique and beautiful home with a wooded lot, a private backyard, and space between neighbors? Pursuing a build-to-suit or custom-home neighborhood is really the only option, and owning the home comes with the full burden of maintenance. This is a status quo that needs challenging.

Bost Custom Homes is excited to announce the unveiling of Destin, the Triangle's first luxury-home community to provide concierge maintenance services to homeowners as a standard.





All landscape maintenance including mowing, flower-bed replenishment, and mulching, as well as irrigation, annual window washing, and gutter cleaning are included in the Destin living experience. Other services, such as exterior painting and pool maintenance, are available à la carte.

Destin was developed to make luxury home ownership simple and to streamline not only home maintenance but also the design-build experience.

“THIS IS THE DOWNSIZED, LUXURY LIFESTYLE EXPERIENCE THE TRIANGLE IS LONGING FOR.”

Four prestigious Triangle builders have come together in unity to provide upscale, downsized home designs ranging from 2,800 to 5,000 square feet, with emphasis on first-floor living, energy efficiency, immaculate craftsmanship, and ease of ownership. Located in burgeoning West Cary, Destin is a more straightforward path to custom home quality without the hassle of maintaining a large estate. This is the downsized, luxury lifestyle experience the Triangle is longing for. ♦

For more information on **DESTIN**, please contact Coldwell Banker Howard Perry and Walston at **919-521-4345**, or message **INFO@DESTINNC.COM**.